

***DRAFT***

**Tisch Library Strategic Plan 2011-2014**

**Goals and Objectives**

**March 23, 2011**

**Goal 1 Curriculum:** *Play an Integral Role in Supporting Teaching and Learning*

Objectives:

- Make virtual research assistance readily available
- Provide virtual unmediated and interactive library instruction
- Fully integrate the library into the new Learning Management System
- Develop a learning outcomes assessment program with faculty

**Goal 2 Research:** *Support the Creation, Management, and Dissemination of Knowledge Created at Tufts*

Objectives:

- Collaborate with faculty at early stages of their research by providing support for grant writing, such as the development of data management plans
- Establish a graduate student fellowship for support of dissertation research
- Provide student and faculty support on the creation and editing of digital media and its integration into educational contexts
- Provide metadata instruction and support for new digital content created by faculty and students
- Educate faculty and students on the use of other scholar's intellectual property and the management of their own
- Develop the library's role in assisting with the establishment of new open access journals and publication in open access venues

**Goal 3 Knowledge Management:** *Build a Strong Infrastructure for Digital Content Management, Preservation, and Delivery*

Objectives:

- Provide metadata services for academic departments, researchers, and projects, including the Tufts GIS Center, faculty publications in the Tufts Institutional Repository, and the Faculty Information Committee citation project
- Establish information management services and policies across the life cycle of information, in conjunction with DCA, UIT AT, and ULTS

- For print collections, create a digitization process that includes selection, production, storage, and preservation
- For digital collections, support the selection, management, and access of scholarly content in all digital formats, including datasets, web sites, multimedia, wikis/blogs, etc...
- Provide repository space for digital content storage to support access and discoverability of Tisch digital content

**Goal 4 Resource Discoverability:** Enhance discoverability and improve the user experience of library and information resources

Objectives:

- Explore search engine optimization strategies for increasing discovery of our resources
- Improve the experience of using Tufts libraries' online resources by employing user-centered design principles
- Deliver library services to mobile devices (library tours, interactive floor plans, library catalog, etc.)
- Create a dynamic Tisch Library web site that is clean and streamlined in appearance, focuses on usability and discovery, and provides access to assistance at every step of the research process
- Make the user part of the development process for our tools and services

**Goal 5 Staff Development:** Empower staff to be fully engaged in carrying out the strategic plan and mission of Tisch library

Objectives:

- Promote a work environment where experimentation, risk taking, flexibility and creativity are encouraged
- Provide training opportunities that foster continual improvement of decision making, communications, goal setting, assessment, and project management skills
- Provide cross-training opportunities
- Create formal opportunities for staff to share expertise
- Foster a technology-rich learning environment conducive to multiple and diverse learning styles, including self-directed training

All comments are welcome.